We claim as our invention:

1. A system for retrieving media assets of a motion picture comprising:

an archive comprising

a first plurality of media assets and a database,

wherein each of said first plurality of media assets is stored at a corresponding location within an associated one of a second plurality of consolidated asset rolls,

said database comprising at least one record for each of said first plurality of media assets,

the record associating the corresponding media asset, the corresponding location within the associated asset roll, and a first designation;

a second designation, substantially indicative of a portion of said motion picture

an interface, operatively connected to said database, responsive to said second designation to retrieve from said database a selectable portion of said at least one record for which said first designation substantially matches said second designation, said selectable portion including the corresponding location within the associated asset roll, thereby determining the corresponding location and asset roll for at least one resulting media asset substantially associated with said second designation;

whereby the resulting media asset can be efficiently

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retrieved.

2. The system of Claim 1, wherein first designation comprises scene designation;

3. The system of Claim 1, wherein first designation comprises take designation;

4. The system of Claim 1, wherein first designation comprises a set-up designation;

5. The system of Claim 1, wherein first designation comprises a camera designation;

6. The system of Claim 1, wherein the corresponding location is expressed as a timecode;

7. The system of Claim 1, wherein the corresponding location is expressed as a frame count;

8. The system of Claim 1, wherein said media assets comprise B-negative;

9. The system of Claim 1, wherein said media assets comprise trims;

10. The system of Claim 1, wherein said media assets comprise outs;

11. The system of Claim 1, wherein said media assets comprise mag;

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12. The system of Claim 1, further comprising:

a digital media repository, comprising at least one digital media file representative of at least one of said first plurality of media assets, and

wherein said database further associates the media asset with the corresponding media file, and

said interface further comprises a first digital media viewer, operably connected to said first digital media repository, such that the corresponding media file can be retrieved and displayed;

whereby the media file representative of the resulting media asset can be viewed without retrieving the resulting media asset.

13. The system of Claim 12, wherein:

said digital media repository further comprises document images corresponding to a fourth plurality of documents;

said database further comprises document records associating each of the document images with an associated third designation;

said interface further comprising a document image viewer, and responsive to said second designation to retrieve from said digital media repository and display one of said document images indicated by a resulting one of the document records for which said third designation substantially matches said second designation;

whereby document images associated with the resulting media asset can be viewed without retrieving the documents.

14. The system of Claim 13, wherein said fourth plurality

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of documents comprise a lined script of said motion
picture.

15. The system of Claim 13, wherein said fourth plurality
of documents comprise script notes of said motion picture.

16. The system of Claim 13, wherein
    said interface further comprises document controls for
        navigating among document images, said document
        controls operating to select a different one of
        the document images and to update said second
        designation to equal said associated third
        designation;
whereby media assets can be selected by navigation among
    document images.

17. The system of Claim 12, wherein:
    each of the media assets represented by the media file
        has an offset within the media file,
    said database further associates the media asset and
        said offset within the corresponding media file,
    said first digital media viewer uses the associated
        offset to retrieve and display a portion of the
        media file pertinent to the media asset.

18. The system of Claim 17, wherein:
    one of the consolidated asset rolls is digitized to
        provide a corresponding one of the media files,
        and
    the offset within the media file for each media asset
        in the asset roll is proportional to the
        corresponding location of the media asset within

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the asset roll.

19. The system of Claim 17, wherein:
    one of the media assets was previously transferred to
        a videotape by a telecine and is represented
        within said videotape at a first timecode,
    said videotape is digitized, beginning at a second
        timecode, to provide a corresponding one of the
        media files,
    the offset within the corresponding media file for the
        previously transferred media asset is
        proportional to the difference between the second
        timecode and the first timecode.

20. The system of Claim 12, wherein
    said digital media repository further comprises a
        thumbnail image representative of the at least
        one media asset,
    said database further associating said thumbnail image
        with the media asset,
    said at least one record further comprising a
        reference to said thumbnail image, and
    said interface able to retrieve said thumbnail image
        from the digital media repository, to represent
        said media asset in said interface.

21. The system of Claim 20, wherein
    said interface responds to selection of said thumbnail
        image by causing said first digital media viewer
        to display the media asset.

22. The system of Claim 12, wherein

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at least one digital media file comprising an edited
version of said motion picture;

said interface further comprising a second digital
media viewer for displaying the media file of the
edited motion picture, said second digital media
viewer having playback controls for navigating
within the edited motion picture;

said second digital media viewer updating said second
designation to correspond to the portion of said
motion picture currently displayed by the second
viewer;

whereby the edited motion picture can be used to navigate
the media assets.

23. The system of Claim 12, wherein
at least one digital media file comprising an edited
version of said motion picture;

said interface further comprising a second digital
media viewer for displaying the media file of the
edited motion picture;

said second digital media viewer responding to changes
to said second designation by displayed portion
of said motion picture indicated by the second
designation;

whereby the display of the edited motion picture relates to
the resulting media asset.

24. The system of Claim 12, further comprising a first
network disposed between said interface and said digital
media repository.

25. The system of Claim 24, wherein said first network comprises a secure LAN.

26. The system of Claim 25, further comprising a second network disposed between said interface and said database, wherein said second network comprises the Internet.

27. The system of Claim 24, wherein said first network comprises the Internet.

28. The system of Claim 1, further comprising a network disposed between said interface and said database.

29. The system of Claim 28, wherein said network comprises a secure LAN.

30. The system of Claim 28, wherein said network comprises the Internet.

31. The system of Claim 1, further comprising:
    a fifth plurality of containers for storing at least
        one consolidated asset rolls, each container
        having a unique container designation; and
        wherein
    said database further records the container
        designation for the container in which each of
        the consolidated asset rolls is stored, and
    said interface indicates container designation
        associated with said at least one resulting media
        asset.

32. A method for accessing assets of a motion picture

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comprising the steps of:

    (a) providing a consolidated archive,

        said consolidated archive comprising a first
            plurality of stored media assets and a
            database,

        said first plurality of stored media assets
            having been acquired for said motion
            picture,

        each of said first plurality of stored media
            assets having been created for an associated
            one of a second plurality of stored takes,

        each of said first plurality of stored media
            assets being stored on an associated one of
            a third plurality of consolidated asset
            rolls and having a corresponding location
            therein,

        said database, for each of said first plurality
            of stored media assets, relating said
            corresponding location in said associated
            one of said third plurality of consolidated
            asset rolls and said associated one of said
            second plurality of stored takes;

    (b) interrogating said database about a sought one of
        said second plurality of stored takes;

    (c) receiving a result comprising said corresponding
        location in said associated one of said third
        plurality of consolidated asset rolls of said
        sought one of said second plurality of stored
        takes from said database; and

    (d) indexing into at least one of said associated one
        of said third plurality of consolidated asset
        rolls to at least one said corresponding

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location; thereby physically accessing at least
one said first plurality of stored media assets
related to said sought one of said second
plurality of stored takes.

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